

Indiana WIC Vendor Notice 15-1

Date: February 17, 2015

To: WIC Vendors

From: Dan Labus, WIC Vendor Manager

Re: Potatoes WIC Eligible Effective April 1, 2015

Effective April 1, 2015, Indiana WIC participants shall be allowed to purchase individual or bags of whole raw potatoes including white, red, and yellow varieties using their cash value vouchers (CVVs).

Vendors utilizing scanners must modify their systems accordingly to ensure potatoes ring up as allowable WIC items. All cashiers and other store personnel must be informed of this change as to avoid any issues during checkout.

All previously authorized fresh or frozen fruits and vegetables, including sweet potatoes/yams, may continue to be purchased with a CVV.

Processed potatoes, including but not limited to, frozen, boxed, or deli-prepared will not be authorized.

Thank you for your continued support of the WIC program. If you have any questions about this change, you can contact your local WIC office or the State WIC Program at (800) 522-0874 and ask for the Vendor Consultant in your area.